



**University of Stuttgart**  
Graduate Academy GRADUS

**Digital  
GRADUS-Lounge**

## **Digital Ethics: Values for a Digital Society**

**Wednesday, 21. April 2021**

**6:00 pm – 8:00 pm**

As we have all had made changes in responding to the coronavirus pandemic, a large aspect of that has led us to become more involved in the digital world. Have you thought about just how much of an online presence you have today as compared to before the Covid pandemic? Have you also questioned to what extent our expanding digital society should function?

Therefore, the Graduate Academy will be hosting our bi-annual GRADUS-Lounge with the keynote discussion on digital ethics, provided by Prof. Dr. Oliver Zöllner from Hochschule der Medien Stuttgart.

The keynote speaker will provide an introduction to digital ethics, its goals and its possible applications. The focus is on the aspects of networking, privacy, artificial intelligence, digital citizenship and society. Based on a media ethics toolbox to be taught, participants should be able to classify the ethical dilemmas associated with everyday examples.



**Keynote Speaker**  
**Prof. Dr. Oliver Zöllner**  
**Hochschule der Medien Stuttgart**

Prof. Dr. Zöllner teaches media research, international communication and digital media ethics at Hochschule der Medien in Stuttgart, where he is one of the directors of the Institute for Digital Ethics and chairman of the campus radio station. Prof. Dr. Zöllner is also an honorary professor at the University of Düsseldorf.

Prof. Dr. Zöllner is an expert on questions of digitization, digital transformation and related aspects of reflexive media literacy and digital ethics. His areas of expertise also include the strategic representation of states in the system of international communication as well as processes of identity formation in societies, e.g. in the context of migration debates or with a view to cultural minorities.

His current research interests include ethics in digital contexts, qualitative research methodology, image analysis, sound art, and public diplomacy.

### **Registration**

The event will take place online. The invitation link will be sent a few days before the event.

Please register by **Friday, April 16<sup>th</sup> 2021** by emailing [mentoring@gradus.uni-stuttgart.de](mailto:mentoring@gradus.uni-stuttgart.de).

We are looking forward to many of you being in attendance and continue to offer our warmest regards!

GRADUS Mentoring Team